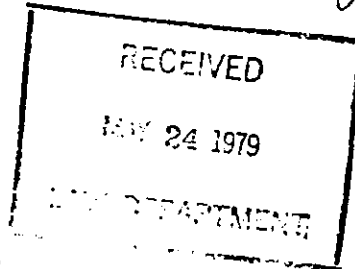


Liggett & Myers Tobacco Company, Inc.

4100 Roxboro Road, Durham, N.C. 27702

Joseph H. Greer

Vice President & General Counsel



*Joe -
Not a bad letter.
Will undoubtedly have some
data to show that the Kovar
data is no longer accurate but
there's not a lot more I can say.
Note May 23, 1979
put*

Messrs. Dey
~~Hooker~~/Legal Files
Provost/McKenna
Seidensticker

Re: Tobacco Institute Reply to Califano

Attached is a new draft of the Institute's reply to the Ayatollah Califano. It is much briefer than the former draft, but I personally feel it is still a little weak.

B&W, Reynolds and Lorillard have already approved of this draft, and I am advised that Philip Morris will notify the Institute of any changes by the end of the week. If you have any suggested changes, please let me have them as soon as possible, and I will notify Tom Frankovic on Friday of any such changes.

A handwritten signature, possibly "JH Greer", written over a horizontal line.

att.

LIG- 87440

LG 2022845